

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SEC File No: 000-53162  
CUSIP No: 45107 V 306

**FORM 12b-25**

NOTIFICATION OF LATE FILING

(Check One):  Form 10-K  Form 20-F  Form 11-K  Form 10-Q  Form 10-D  Form N-SAR  Form N-CSR

For Period Ended: **December 31, 2018** \_\_\_\_\_

- Transition report on Form 10-K
- Transition report on Form 20-F
- Transition report on Form 11-K
- Transition report on Form 10-Q
- Transition report on Form N-SAR

For the Transition Period Ended: \_\_\_\_\_

**Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.**

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates: \_\_\_\_\_

**PART I -- REGISTRANT INFORMATION**

**Iconic Brands, Inc.**

Full Name of Registrant

Former Name if Applicable

**44 Seabro Avenue**

Address of Principal Executive Office (*Street and Number*)

**Amityville, NY 11701**

City, State and Zip Code







**Iconic Brands, Inc.**

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 1, 2019

By /s/ Richard J. DeCicco  
Richard J. DeCicco  
Chief Executive Officer